

REAL IMPLEMENTATION OF INFORMATION LITERACY IN THE COMMUNITY FOR LIBRARY SERVICE TRANSFORMATION PROGRAM BASED ON SOCIAL INCLUSIONU

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ABSTRACT

Libraries are desired as institutions that manage collections of written works, printed works, and/or peer works professionally with a standardized system to meet the educational, research, preservation, information and recreational needs of the users. Therefore, librarians who work in libraries must be professional in managing a library. As stated in Law No. 43 of 2007 concerning Libraries, namely "A librarian is someone who has competencies obtained through education and/or training in librarianship and has the duties and responsibilities to carry out library management and services". This means that librarians are employees who are able to manage and develop libraries with their competence. Realizing social inclusion-based library services is a necessity for equitable distribution of information and knowledge through libraries. Public information literacy supported by service innovation by librarians in libraries will make a barrel to increase interest in reading in Indonesia with the support of adequate collection availability, competent librarians and adequate Information Technology support.

Keywords : *Library; Librarian; Literacy; Library Services*

INTRODUCTION

The library as a means of learning and studying throughout life is an institution or agency that works in the field of science services to the community or its librarians. The world of libraries cannot be separated from 4 main elements, namely the existence of buildings, collections, librarians and users, in this case librarians have a vital role in the process of managing and managing libraries, be it National Libraries, Public Libraries, Special Libraries, School Libraries and College Libraries.

In order to socialize libraries, special programs are needed to increase public awareness of libraries. The government, educational institutions and professional organizations must be engaged in creating a program to socialize libraries as an effort to provide an understanding for the community about the function and purpose of libraries as mandated by the Constitution. Therefore, it is necessary to optimize the "**library literacy**" program as a library program in an effort to open public awareness of the importance of

libraries. Librarians need to provide education for the community that the fulfillment of needs for the development of ideas and creativity of the community can be obtained by utilizing the library.

Libraries, along with the development of the times and information technology, are now better known as institutions that store and provide information without being limited by time and space. Librarians or library users are no longer just borrowing and returning books in the library but using the library as a place to study and find information and reference materials for the scientific interests of the users. The vital role of librarians in the management and management of libraries requires librarians to always self-actualize in order to improve their work, improve professionalism, the image of librarians and improve the quality of library services to *users* as users or library users, based on social inclusion.

RESEARCH METHOD

In this writing, the author uses descriptive qualitative research methods and literature studies as explained as follows. Descriptive Research, according to Moh Nazir (1988: 63) in Khoirunnafiatin descriptive research is a method of examining the status of a human group, an object, a set of conditions, a system of thought or a class of

events in the present. Descriptive research is research that seeks to describe and interpret something, for example existing conditions or relationships, developing opinions, ongoing processes, consequences or effects that occur, or about ongoing trends.

The data collection methods that the authors use in writing this scientific article are literature study, according to Joko Subagyo, the literature study method aims to obtain or obtain complete information and to determine the actions or steps to be taken as important steps in scientific activities and provide a framework for thinking in scientific writing (in Mardiyarso, 2007: 4).

Literature study is a data collection technique by conducting a study of books, literature, records, and reports that have something to do with the problem being solved (Nazir, 1988: 111).

RESULT AND DISCUSSION

Libraries are desired as institutions that manage collections of written works, printed works, and/or peer works professionally with a standardized system to meet the educational, research, preservation, information and recreational needs of users wherever the library is located throughout the Unitary State of the Republic of Indonesia.

A librarian is ideally someone who works in a library and carries out

the duties and functions of librarianship in accordance with the laws and regulations and or the institution concerned in order to create good services in the field of libraries, documentation and information for the wider community.

Therefore, librarians must be professional in managing a library. As stated in Law No. 43 of 2007 concerning *Libraries*, namely "A librarian is someone who has competencies obtained through education and/or training in librarianship and has the duties and responsibilities to carry out library management and services". This means that librarians are employees who are able to manage and develop libraries with their competence.

Competence according to SKKNI Depnakertrans 2012 is an ability to master and apply certain knowledge, skills / expertise and work attitudes in the workplace in accordance with the required performance. A librarian must have competence because competence is considered important so that library leaders begin to require competence for librarians with the aim:

1. Stimulate service excellence
2. Provide documents that assist in the development of job descriptions and a means of evaluating professional responses.
3. Renewing librarians' enthusiasm for the profession

4. Assist in the planning of sustainable employee development programs
5. Provide documents that can be used in policy development, especially
6. those related to library organization and staffing.
7. Teach the community of government agencies and donor organizations about the importance of skills and knowledge for professional librarians.

Competence is closely related to authority, a competent person is one who has the ability and at the same time the authority. For this reason, the commitment and competence of librarians are needed to meet the expectations of the librarian community. There are two types of competencies:

- a. Functional competence is knowledge of information sources, technology,
- b. management, research used to provide services.
- c. Personal competence is the skills, behaviors that librarians have in order to work effectively as communicators, improve their abilities and be able to survive the changing and developing times.
- d. In simple terms, librarians should perform their main role, and not just do it right but especially do the right thing in answering every changing event. Unfortunately,

until now the librarian competency standards in Indonesia are still in the process of being compiled so that there are no clear guidelines that are used as a reference for librarian competencies such as size, system, rules of the game, competency test materials and competency tests.

Information literacy according to the *American Library Association* (ALA) (2000) is a set of individual abilities to recognize information when needed and have the ability to find, evaluate, and use that information effectively. Information is available in various forms such as print vs electronic, in various places such as libraries, organizations, media and the internet, and is used for various academic, work and daily life purposes.

A society that has information literacy is a society that has understood, realized, comprehended and used writing (reading and information sources). In other words, in addition to having an oral culture that has been carried from generation to generation, hundreds or even thousands of years. They have developed a reading and writing culture (Sutarno NS, 2006). Communities that have a high reading culture must continue to be balanced with the provision of facilities such as libraries and adequate reading materials according to community needs (Priyanto, 2007). Until the

growth of public awareness to become information hunters and "information literacy" in meeting their needs.

The biggest challenge for libraries is to change the paradigm of the library into an attractive place of learning for the community in meeting today's needs. For libraries to be more advanced, more attractive and meet the needs of the community, they need to improve their facilities, learning materials and service capacity. A literate society is an effective support for the development of a learning culture. A good library should function as a learning center and even as an agent of change for its community.

Librarians have an important role in the success of the library literacy movement, librarians are professionals in charge of developing library programs, therefore they must actively contribute to running library literacy programs. Librarians can collaborate with various parties in spreading the library literacy movement, one of which is with the school. This collaboration is done to introducing the library early on to the community, namely by targeting school children or teenagers. Library literacy activities must be juxtaposed with the school literacy program which is currently a mandatory program in every school. Librarians must have involvement in the implementation of school literacy programs, one of

which is in terms of building a reading culture. In addition to instilling the importance of reading in students, the involvement of librarians in school literacy also aims to provide an understanding to the younger generation about the important role of libraries in their future success.

Social inclusion is an effort to place individual dignity and independence as the main capital to achieve an ideal quality of life. Through social inclusion, the Peduli Program encourages all elements of society to receive equal treatment and obtain equal opportunities as citizens, regardless of any differences.

Libraries are not only limited to serving the information needs of heterogeneous communities, but libraries must innovate and transform to realize library services that are evenly distributed to the community regardless of ethnicity, race, religion and class in order to create an increase in reading interest, increase public knowledge so that intelligence will be created in the life of the nation and state and become the main milestone in the economic and socio- cultural progress of a nation.

In order to fulfill the needs of reading interest for the community, there are several things that must be considered, among others, as follows:

1. Availability of collections in the library.
2. Competence Resources Human Resources at librarian which

including librarians and library staff.

3. Availability of representative library facilities and infrastructure.
4. Libraries must keep up with the progress and development of Information Technology.
5. The library must be able to fulfill the information needs of the users whenever and wherever they are.
6. The population surge or demographic bonus in Indonesia requires libraries to innovate in providing excellent services to the community.
7. The era of industrial revolution 4.0 requires libraries to be able to serve millennial generation users who always want to be fast, precise and accurate in accessing information.

Based on this, increasing the competence of librarians in providing services to users is absolutely necessary, and there is a need for socialization of the importance of the information literacy movement and the library literacy movement so that people are not lost in finding valid information, either through books or non-books, so that in the end it will realize the transformation of library services based on social inclusion that can educate the lives of the people of the nation and state and realize social justice for all Indonesian people.

CONCLUSION

Libraries and librarians are currently required to be versatile in serving the information needs of the community, both in the form of collections of library materials, facilities and infrastructure in the library and of course the value of the collection's usefulness in the wider community.

The inclusion-based program certainly aims to improve the level of community literacy which will ultimately have an impact on the socio-economic development of a community or individual or family who by applying the knowledge gained from reading books or literacy in the library will be applied to be able to make something of economic value which will ultimately improve living standards.

For example, if a village implemented or held a village library whose collection of library materials is tailored to the potential of the village and then the community is directed to be able to utilize the collection of library materials such as containing collections on catfish farming, broiler farming, rice and corn farming, cultivation of water resources for rural residents' homes, of course if the available collection supports and has content and sources of knowledge of these potentials, it will have a very positive impact on the progress of a village that has a source of information from the village library.

Moreover, the role of the village development youth organization and village development activist women can also be empowered to utilize the collection in the village library, which in turn can be utilized by the community and the community will directly feel the benefits of social inclusion from the results of literacy in the library.

Based on the explanation above, it can be concluded as follows; The library must play an important role as a milestone of knowledge for the community by providing an adequate collection of library materials. Information literacy carried out by the community, especially in the library, must be supported by adequate facilities and infrastructure to improve the quality of services in the library and create satisfaction for users in obtaining the desired information. Making no distinction whatsoever in providing services to library users so that they gain increased knowledge and are supported by the role of good and competent librarians is a reflection of the creation of social inclusion-based library services.

The library should start from the lowest level of government, namely the village or kelurahan government, so that the inclusion-based literacy improvement program will be directly felt by the community at the lowest level of government up to the top or central government. The collection

provided by the library should be tailored to the potential of a region, so that people who want to develop their region with their potential can increase their knowledge by reading books in the library that support the potential and development of the region.

In the end, the National Library of the Republic of Indonesia is expected to continue to be a facilitator and regulator to implement library development policies starting from the village, sub-district, district, provincial to national levels. This all needs to be proclaimed and implemented while still building

synergy between related ministries and also local governments throughout the territory of the Unitary Republic of Indonesia.

No less important is also our role as librarians in the community is expected to be librarians driving change for the advancement of society, at least from the village where we live, so that increased literacy in the community will increase knowledge and of course with increased literacy and knowledge in the community is expected to also improve the standard of living and economy of the community.

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