Training and Coaching Clinic Public Speaking for Improving Teenagers' Communication Skill in the Society Era 5.0.

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Abstrak

Pelatihan ini dilakukan untuk mengembangkan satu soft skill yang harus dikuasai para remaja dalam menghadapi masyarakat era 5.0 yaitu kemampuan berkomunikasi. Keterampilan komunikasi yang efektif dan komprehensif di era Society 5.0 sangat dibutuhkan. Namun, terjadi pada remaja dan pemuda di sekitar Desa Poris Jaya, Kota Tangerang, Provinsi Banten, Indonesia yang mengaku kesulitan berbicara di depan umum dengan percaya diri yang tinggi, sehingga tidak dapat menyampaikan idenya kepada masyarakat secara efektif. Hasil observasi, remaja khususnya anggota Karang Taruna merasa perlu menguasai kemampuan berkomunikasi dan berbicara di depan umum, karena ini juga berkaitan dengan soft skill yang harus dimiliki dalam menghadapi era masyarakat 5.0. Mereka juga merasakan dampak pandemi yang meminimalkan komunikasi langsung. Berangkat dari hal tersebut, fasilitator bermaksud untuk mengadakan pelatihan dan pembinaan public speaking bagi remaja di sekitar Kecamatan Poris Jaya dengan menggunakan Metode PAR (Participatory Action Research) yang dimodifikasi. Tahapan metode tersebut adalah Perencanaan, Pelaksanaan dan Refleksi. Pelatihan ini diikuti oleh berbagai usia remaja dari anggota Karang Taruna dan siswa SMP di sekitar Poris Jaya. Hasil pelatihan menunjukkan tanggapan dan dampak positif dari para peserta karena membawa wawasan dan pengetahuan baru bagi generasi muda khususnya pemuda di sekitar Poris Jaya, Kota Tangerang untuk lebih mengenal pentingnya public speaking dalam meningkatkan kemampuan komunikasi mereka di era masyarakat. 5.0.

Kata kunci: Public Speaking; Remaja; Kemampuan Berbicara; Masyarakat Era 5.0

Abstract

One of the soft skills that must be mastered in dealing with society era 5.0 is the ability to communicate. Effective and comprehensive communication skills in the era of Society 5.0 are needed. However, it is happened to teenagers and youth around Poris Jaya village, Tangerang City, Banten Province, Indonesia who admitted that it was difficult for them to speak in public with high confidence, so that they could not convey their ideas to the community effectively. The results of the observations, teenagers, especially members of the

Youth Organization (Karang Taruna) feel the need to master the ability to communicate and speak in public, because this is also related to the soft skills, they should have in facing the era of society 5.0. They also feel the impact of a pandemic that minimizes direct communication. From this case, the facilitators intended to hold the training and coaching clinic public speaking for teenagers around Poris Jaya Sub-district with using the modified PAR (Participatory Action Research) Method. The stages of the method are Planning, Implementation and Reflection. The training was attended by the diverse age of teenagers from the members of Youth Organizations and Junior High School students around Poris Jaya. The result of the training shows positive feedback and impact from the participants since it brought insight and new knowledge for young generations especially the youth around Poris Jaya, Kota Tangerang to know more about the importance of public speaking in improving their communication skills in the society era 5.0.

Keywords: Public Speaking; Teenagers; Communication Skill; Society Era 5.0

INTRODUCTION

Since the end of 2019, the concept of era of society 5.0 has been implemented. This concept was developed by Japan as the initial country that implemented society era 5.0, where in Society 5.0 the main component is humans who can create new value through technological developments that can minimize gaps in humans and economic problems in the future. In addition, one of the soft skills that must be mastered in dealing with society era 5.0 is the ability to communicate. Effective and comprehensive communication skills in the era of Society 5.0 are needed. Communication relationships are virtually limited because each party involved will find it difficult to read each other's interlocutors, so good communication can create effective cooperation and collaboration (Predy et al., 2019).

On the other hand, there has been a change in the communication process since the start of the COVID-19 pandemic, where people often socialize online instead of face-to-face. This is also the cause of problems to be able to increase confidence in conveying our ideas, and thoughts directly in front of the public. This also happened to teenagers and youth around Poris Jaya village, Tangerang City, Banten Province, Indonesia who admitted that it was difficult to speak in public with high confidence, so that they could convey their ideas to the community. The results of previous observations, teenagers, especially members of the Youth Organization (*Karang Taruna*) feel the need to master the ability to communicate and speak in public, because this is also related to the soft skills, they should have in facing the era of society 5.0. They also feel the impact of a pandemic that minimizes direct communication. Meanwhile, currently, the normal era has just begun, so they remarkably need public speaking skills.

According to Putri et al., (2021), Public speaking training activities can make significant changes in terms of students' self-confidence. She added that activities like this should be done frequently for the younger generation of Indonesia. In addition, Selwen & Rahena (2021), also stated that there was a significant influence between self-confidence and public speaking ability. While according to Fraleigh & Tuman, (2017) public speaking is communication between the speaker and the audience. In public communication, speakers usually carry out verbal activities (talking), while the audience only listens but does not act passively, meaning that the audience can respond to what they hear. Therefore, conversation (communication) is a dynamic of speaking and listening. Without listening there is no conversation. That is why the quality of a conversation is very dependent on the quality of the listener (Barker, 2010).

One of the 21st century skills in facing the era of society 5.0. is communication skill (Trilling & Fadel, 2009) in (Sumarno, 2019). Communication skills competencies include the following. a) Using the ability to express their ideas, both during discussions, inside and outside

the classroom, as well as in writing. b) Using spoken language that matches the content and context of the conversation with the other person or who is invited to communicate. c) In addition, verbal communication also requires an attitude to be able to listen and respect the opinions of others, in addition to knowledge related to the content and context of the conversation. d) Using a logical flow of thought, structured in accordance with applicable rules. e) In the 21st century communication is not limited to one language, but multi-language possibilities (Sumarno, 2019). In communicating, everyone needs to have high self-confidence supported by the ability to talk to others with the intention that the ideas, opinions, arguments, opinions conveyed can be understood, understood, and followed up through concrete actions by anyone who hears them (Tamelab et al., 2021).

Society 5.0 has more emphasis on efforts to place humans as the center of innovation (human centered) while technological advances are utilized to improve the quality of life, social responsibility and develop sustainability. To deal with the complexities of living conditions in the Society 5.0 era, students are not only sufficiently equipped with the ability to read, write, and count, but also need to be equipped with global community competencies or also called 21's century skills, namely the ability to communicate, be creative, think critically, and collaborate or known as the "Four Cs" namely Communicators, Creators, Critical thinkers, and Collaborators (National Education Association, 2012). Education functioned to prepare the intellectual aspects of the nation's children, while culture to strengthen the "soft skills" aspect so that superior humans are formed who are ready to face the life of society in the Society 5.0 era. (Sumarno, 2019).

From the above review, it can be concluded that the public speaking training program for teenagers in Poris Jaya Village, Tangerang City will be a useful activity for local teenagers and youth. Training activities on the concept of public speaking and providing material on how to increase confidence in communication to prepare for the era of society 5.0. It is hoped that it can be carried out regularly and continuously so that the younger generation can feel the beneifts. This activity is expected to increase their confidence in communicating and socializing with the community.

Based on the results of the situation analysis carried out around Poris Jaya sub-district, a Community Service (PkM) program was prepared aimed at local teenagers and youth, where Public Speaking training is needed, based on the following points:

1. Lack of self-confidence in adolescents in public speaking.

With the variety of Youth Organization (*Karang Taruna*) activities that require its members, who are teenagers around Poris Jaya village to be able to socialize with many people, they are required to be able to speak in public confidently. But in fact, many of them feel less confident when speaking in public. Some of them realized that it was difficult to be very good at public speaking. This is evidenced by the results of an interview with one of the members of Youth Organization (*Karang Taruna*) Poris Jaya. In addition, when they have a speech at one of the big events in the sub-district (*Kelurahan*), there were still some who looked nervous when speaking in front of residents.

- 2. Lack of knowledge of teenagers about the concept of good public speaking
- Knowledge and understanding of the surrounding youth and teenagers regarding the concept of good and appropriate public speaking is still minimum. This can be seen from the way they speak in public when there is a big event or even when socializing with the surrounding community. This proves that it is important for them to know the concept of good public speaking, which can be used for them to be able to communicate or speak in public well and confidently.

3. Lack of knowledge of teenagers about the importance of public speaking in the era of society 5.0.

Through discussions with several members of Youth Organization (*Karang Taruna*) Poris Jaya, along with the results of interviews and small observations on the analysis of the needs of surrounding youth, it was found that they still do not know for sure about the importance of public speaking in the society era 5.0 where one of the soft skills that must be possessed is one being able to communicate well. Therefore, by increasing self-confidence through public speaking training and coaching clinic, it is hoped that it can prepare the younger generation to be able to compete in the society era 5.0. The following is an illustration of the solution to the problems in this community service program.



Figure 1. Problem Solution

As the problems stated previously, facilitators and teams understand with members of the Youth Organization (*Karang Taruna*) of Poris Jaya sub-district, who are remarkably need the skill of public speaking training program for them as teenagers and young generations to increase their self-confidence and communication skill. This community service activity is expected to be useful to facilitate the younger generation who find it difficult to speak in public with full confidence and have good public speaking skills. The ability to communicate well is also one of the soft skills mastered by the younger generation in the era of society 5.0 where human resources are the main key in competing in the business and industrial world. The existence of this public speaking training program is also expected to be a solution for teenagers in increasing their confidence to speak in public in this era of society 5.0, so that they can have good quality and communication competencies.

This Public Speaking Training and Coaching Clinic Program for teenagers and young generations in Poris Jaya sub-district was carried out as a form of implementation of the Tri-Dharma of higher education. This activity is expected to have a positive impact on teenagers in increasing their confidence to speak in public, so that is one of the soft skills they can master to prepare themselves in the era of society 5.0. In the end, this activity was able to improve the ability to communicate and speak as well as socialize in people with a high level of self-confidence. Through this training, the delivery of material will be done in a creative and innovative way. Thus, it can attract the attention of the trainees, and make them even more excited. For lecturers, this activity can improve harmonious relations with the community as users.

METHOD

The location of this community service activity was held in one of the classrooms at Madrasah Ibtidaiyah Al-Karim which is usually used to assemble local Youth Organization (*Karang Taruna*) members, which is in RT02/03, Poris Jaya Village, Batuceper District, Tangerang City,

Banten. The target participants for this activity are members of the youth organization and the surrounding teenagers also youth aged 12 - 21 years old (Based on WHO recommendation).

This community service activity uses the Participatory Action Research (PAR) method. The PAR method has three interrelated words related to each other, namely participation, research, and action. All research must be implemented in action. In the process of organizing, facilitators, and team together with the chief and members of Youth Organization (*Karang Taruna*) Poris Jaya Sub-District forms an action plan to make changes social life of the younger generation. Specifically, it is in relation to teenagers' knowledge of public speaking as the communication skills to be improved in the era society 5.0. PAR is collaborative between researchers or facilitators and community to conduct joint research or community service activity, formulate problems, plan action, and act on an ongoing basis and sustainable. PAR is designed to conceptualize a change and make changes to it. researchers and team want to develop the character and knowledge of teenagers, especially in the field of public speaking as one of the communication skills in the society era 5.0 (Alfitra, 2022).

In PAR method, there is a cycle that is used as a benchmark for the success of the process community empowerment-based research. The cycle is known as the term KUPAR (to Know, to Understand, to Plan, to Action and to Reflection). (1) To Know is the initial process in empowerment by considering the subjective view of the researcher on the life of the people who researched, such as identifying natural resources and human resources, and building agreements so that researchers are accepted by the community. (2) To Understand is defined as a process in which researchers and empowered communities can identify the problems that exist in their lives, then correlate them with assets owned by the community, so that it can realize the community's commitment in solving strategic issues in their lives. (3) To Plan is defined as the process of planning actions strategy in solving problems that arise in society. Planning This considers the balance between human resources and natural resources and the flow of stakeholders who bring the community together. This planning stage must be maximized with the full participation of the community in solving the problem itself. So that empowerment is not only interpreted as only social change, but also public education media. (4) To Action is the implementation of the product of thought community to build, manage, change, sharpen assets that owned by the community so that it can be used optimally and proportionally. (5) To Reflection is the stage where researchers and the community evaluate and monitor the empowerment actions that have been carried out so that empowerment is directed and measurable (Rahmat & Mirnawati, 2020).

To make the implementation of this Community Service activity more focused, the facilitator uses a combination of theory and application methods. In general, this activity is carried out through three stages (1) the planning stage (plan), (2) the implementation stage (do), and (3) the reflection stage. The job descriptions and roles of the proposing team are described as follows:

Stage 1: Planning (Plan)

- Distribute pre-test questionnaires for the participants of public speaking training
- Develop a series of activities and materials to be delivered during the training

• Conducting FGDs with the chief and members of Youth Organization (*Karang* Taruna) to determine several activity plans.

Stage 2: Implementation (Do)

- Conducting a training (seminar). This activity is in the form of presenting material about the concept of public speaking and the importance of good communication skills.
- The facilitators and team conduct a coaching clinic or mentoring for all participants in conducting simulations and public speaking practices.

Stage 3: Reflection

Reflection on the activities was carried out to find out how the results and impacts of the implementation of the Public Speaking training activities were. The facilitator team gave post-test questions to the participants to find out how far they understood the concept of public speaking. So that it can be seen the presentation of the suitability between the activity plan and its implementation.



Figure 2. Program Cycle

RESULT AND DISCUSSION

Based on the stages proposed in the methodology, the results of this community service are divided into three stages: Planning, Implementation and Reflection, which are as follows:

Stage 1: Planning

In this planning stage, facilitator and team distributed the pre-test questionnaires in relation to Public Speaking as one of the communication skills in the era society 5.0. There are 15 questions that was divided into 5 question each to represent the three points: Public Speaking, Communication Skill, and Society Era 5.0. This pre-test conducted to recognize participants' prior knowledge about the topic of the training before the seminar. Here is the result of the pre-test questionnaires.



Figure 3. Pre-Test Questionnaire Result

The diagram above showed that 50% of the participants already know about the basic idea of communication skill, and 37% of the participants also know about the concept of public speaking, while there is only 13% who know about the society era 5.0. It can be said that most of the participants have not had clear understanding of the relation between public speaking and communication skill in the era society 5.0. They still only have the partial thoughts of each point, not the relation and importance between them. Thus, this activity of training and coaching clinic Public Speaking in term of improving the skill of Communication in the Era Society 5.0. is

essential for the young generations. It is supported by Balti (2021), she stated that Society 5.0 also give knowledge for human in communication aspect. It is the understanding of networks performance and communications in digital world.

The next step is discussing and having a small FGD with the chief and members of Youth Organization (*Karang* Taruna) to determine several activity plans and developing a series of activities and materials to be delivered during the training. So, here are the materials for the training and coaching clinic public speaking.

Table 1. Training and Coaching Clinic Rundown						
Time	Material	Speaker				
Minggu, 7 Agustus 2022, 09.00- 10.00	 Apa itu Era Society 5.0. Pentingnya Kemampuan Berkomunikasi di Era Society 5.0. Public Speaking sebagai cara meningkatkan kemampuan berkomunikasi di era Society 5.0. 	Syifa Fadhilah Hamid, M.Pd.				
Minggu, 7 Agustus 2022, 10.00- 11.00	 Pengenalan public speaking dan teknik presentasi Karakteristik & macam-macam public speaking Seni Berbicara Manfaat public speaking dan teknik presentasi yang baik 	Nur Musvita Sari				
Minggu, 7 Agustus 2022, 11.00- 12.00	 Elemen public speaking (vokal, eye contact, gesture, teknik pernapasan, melatih diagfragma) Penggunaan alat bantu visual dalam public speaking dan presentasi Seni Membawakan Pidato Tujuan Pidato 	Alfian Pratama, M.I.Kom				
Coaching Clinic 14 Agustus 2022	Fasilitator melakukan modelling (demonstrasi) mencontohkan suatu kegiatan public speaking secara utuh, mulai opening sampai dengan closing dengan tema yang ditentukan dan menerapkan keseluruhan teori-teori public speaking. Kemudian 4 peserta terpilih melakukan kembali praktik public speaking kemudian diberikan review/coaching. Kemudian satu peserta terbaik dipilih untuk melakukan praktik public speaking dan diberikan pula feedback dan coaching.	All team and Facilitators				

Stage 2: Implementation

After planning and organizing the materials of the training, the next step is the implementation of the workshop or seminar about Public Speaking in improving teenagers' communication skill in the Era Society 5.0. The Training was held on Sunday, August 7th at 09.00 - 12.00 and was attended by 20 participants. The audience or participants of the training were from the members of Youth Organization (*Karang Taruna*) and the students of Tunas Cendekia Junior High School which is located around Poris Jaya Sub-district. Here are the characteristics of the participants:



Figure 4. The Age of Participants

The age of participants is very diverse; however, it is still on the range of the teenagers age based on WHO recommendation which is in the age of 12 up to 22 years old. The diagram showed that there is only a participant who is 29 years old, and he is the chief of the Youth Organization (*Karang Taruna*) of Poris Jaya Subdistrict. This diagram showed the target participant suitability in the training of Public Speaking which is focus on improving teenagers' communication skills.

The first material was discussed and delivered by Ms. Syifa Fadhilah Hamid, M.Pd. about the importance of Improving Communication Skill with Public Speaking in the era society 5.0.



Figure 5. Facilitator Delivering the Material

Based on the result of the participants' pre-test, they are not familiar with the term society era 5.0. But after knowing from the presentation about the importance of communication skills in the era society 5.0., they have a bit additional understanding about the relation of public speaking and the society era 5.0. It can be seen from the result of their post-test questionnaires that will be discussed in the reflection part.

This part of discussion invites participants to know more about the soft skills that must be mastered by young generation in the society era 5.0. which one of them is communication skill. This improvement of communication skill can be achieved by having good public speaking. However, for young generations or teenagers, they must know how to state and express their ideas, thoughts, and opinions clearly in front of other people. It is also applied for the members of Youth Organization (*Karang Taruna*) who always socialize with the surroundings citizens to

convey much information. Thus, good public speaking skill will help improving their communication skill with other people around them.



Figure 6. Welcoming speech from the youth organization chief

The next material is delivered by two other speakers who talked about the main topic of Public Speaking. The materials include the concept, elements, and technic of public speaking as well as the characteristic and kinds of public speaking. This is the importance part of the discussion where the participants can know, see and practice how the real definition and example of good public speaking right from the speakers.



Figure 5. Material delivery from the speakers

While having a discussion on the topic of Public Speaking, all participants were enjoyed the presentation with the speakers. They tend to answer and be communicative also interactive with any question addressed to them. It is a positive result that the facilitator and team found. After finishing all the material presentation, participants were given time to ask some questions in relation to the topic being discussed. One of them asked how to solve the nervousness while having a speech in front of other people. And the speaker answered it with the direct example of public speaking event and based on his experience.



Figure 6. Practicing the technic and element of public speaking

The figure above was proven the activeness and enjoyment of the participants to follow the activity. In one of the sessions, the speaker invited one of the participants to come in front of the floor to directly practice the concept of good eye contact, which also belongs to the element of public speaking. This is a new thing for them to practice this simple way of public speaking. Having good eye contact is also the very first and basic way to have a good manner of communicating with other people. It has also trained them to be confidence in talking with public. This kind of training participants' confidence in public speaking is also in line and relate to the previous related activity and research done by Raman et al., (2021). The result of the study showed that there is a significant effect of college students 'confidence with their skill of public speaking.



Figure 7. Participant practices to be a public speaker.

This part is when a participant shows his understanding of the whole materials with being able to try to be a good public speaker by applying all method and technic he knows. And the facilitators gave him some feedback to improve his speech and confidence while talking in front of public such as his body gestures, and the intonation of the speech. This part is also beneficial for them, in which they got some advantageous coach and good suggestions directly from the facilitators.

Stage 3: Reflection

In this reflection part, the facilitator of the program evaluates the successful of the training and coaching clinic by distributing the post-test questionnaire and the evaluation questionnaire to the participant.

Table 2. The Result of Pre-Test and Post-Test Questionnaires						
Test	Total Participants	Skor				
		Good	Sufficient	Deficient		
		(76-100)	(56-75)	(<55)		
Pre-Test	20	6	5	9		
Post-Test	20	16	4	0		

This result of post-test questionnaires includes the participants' understanding of the public speaking importance in improving their communication skills to survive in the society era 5.0. It is showed that there are 16 participants who already have good comprehension and tend to use the knowledge that he or she knows from the training to be implemented in the real context of speaking in front of public. While there are no participants who lack of understanding about public speaking after attending and having a discussion with the speakers or facilitator. In the result of evaluation questionnaire, the participants mostly satisfied with the program and looked forward for the next upcoming program to continually improve their competencies.

CONCLUSION

This training and coaching clinic program of public speaking brought insight and new knowledge for young generations especially the youth around Poris Jaya, Kota Tangerang to know more about the importance of communication skills in the society era 5.0. The result of the training also shows positive feedback and impact from the participants. This program focused on improving teenagers' communication skill with Public Speaking to survive in the society era 5.0., this is also in line with a research done by Prasetyo (2019), he mentioned in his article that the soft skill like Public Speaking is very helpful to improve the next quality of education which is built and produced by our today's generations or the youth.

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