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THE MOTHER'S ROLE IN BUILDING CHILDREN'S INTELLIGENCE USING SOCIAL MEDIA

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ARTICLE INFO	ABSTRACT
Keywords: Cybercrime; Family Education; Social Media.	The social media is a collection of internet-based applications based on web 2.0 ideology and technology to enable the creation and exchange of content by its users. The impacts arising from the covid-19 pandemic have affected all aspects, including legal, social, educational, etc. Like online schools, children often use cell phones to teach and understand that cell phones used to use social media should be intelligent and wise. This study uses sociological juridical research methods by going directly to the field to determine the actual conditions. This study indicates that mothers have difficulty understanding the importance of being intelligent and wise in using social media because if they are not wise and intelligent, it can cause new problems, not only social problems but also legal problems. The government has issued Law concerning Electronic Information and Transactions. It regulates various things to protect against the misuse of electronic information flows.

A. INTRODUCTION

The young generation as the next generation of the nation in the future. The younger generation is at the forefront as the future leaders of this nation. Furthermore, from the younger generation we see how each family educates, shapes these young generations, because the process of forming future leaders starts from the family as the first school. The family as the smallest unit in the social system plays an important role in creating prosperity. Starting from the family teaches affection, develops love, religion even teaches social and cultural life.

Not only that, in this smallest unit values or value systems are formed that will develop in society. The family has an important role in forming the next generation of young people, namely children. Mother as the first school for children. Conditions like now faced by society and even throughout the world are experiencing the impact of the Covid-19 pandemic outbreak.

The pandemic is a problem for the entire nation, not only Indonesia. The impact of the Covid-19 pandemic has had an impact on all aspects ranging from social, economic, educational and even legal aspects.

Today's mobile phones are practical telecommunication tools and are the result of developed technology. Along with the development of technology, the telephone or often referred to as a cellphone continues to experience changes in progress so that it is increasingly sophisticated. As we all know. Mobile phone applications equipped with cellular internet connections have become super-sophisticated which can help us as social beings in our life activities.[1]

As we already know, children up to their teenage years are the largest community in Indonesia, people who use social media regularly in their daily lives. The very initial reason why they use social media is to seek attention, ask for opinions and even capture pictures for publication. On the other hand, even though social media has a positive impact, it is undeniable that there are also negative sides that need attention for all groups.[2]

One aspect that is needed in dealing with all of this requires concern for the role of parents, especially mothers to assist, supervise and participate in accompanying their children in using social media. Especially in terms of today, online lectures, online schools, to work from home (work from home). In the sociological context, the family is considered to carry the key to success in the future which is an important role. Meanwhile, during this pandemic, social media is increasingly playing a role as a social media where physical gatherings are limited. Even though the characteristics of this new technology have an addictive effect on its users and will affect the behavior of children and adolescents,[3] For example, in the real world, a teenager can be anti-social, quiet and doesn't talk much, but is very active on social media.

According to Purnama, other characteristics of social media include: 1) Reach: the reach of social media from a small scale to a global audience. 2) Accessibility: social media is more accessible to the public at an affordable cost. 3) Usability: social media is relatively easy to use because it does not require special skills and training. 4) Actuality (immediacy): social media can provoke a faster audience response. 5) Permanent (permanence): social media can replace comments instantly or easily carry out the editing process.[4]

Meanwhile, according to Badri, there are currently seven types of social media but innovation and change continue to occur. Social media that exist today are social networks such as Facebook, MySpace and Bebo. This site allows people to help personal web pages and connect with their friends

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1   Sutrisno., Perlindungan Hukum Terhadap Anak Sebagai Korban Bullying Di Media Sosial Sebagai Dampak Perkembangan Teknologi Informasi, *Ratu Adil UNSA*, Vol. 5, No. 2, 2021, page.179–91

2   Ida Musofiana., *Perlindungan Hukum Bagi Anak Korban Tindak Pidana Oleh Unit Perlindungan Perempuan Dan Anak (Studi Kasus Di Polrestabes Semarang),* Semarang, Universitas Islam Sultan Agung, 2015;.

3   Muna Madrah and Made Dwi Adnjani., Identitas Diri Remaja Melalui Status Sosial Facebook, *Jurnal Ilmiah Komunikasi Makna*, Vol. 4, No. 2, 2013, page. 181

4   Purnama., *Media Sosial Di Era Pemasaran 3.0*, Jakarta, Corporate and Marketing Communication, 2011

by sharing them through releases. If they like a product they don't hesitate to write about it on the internet.[5]

The addictive impact of using social media also has other effects, namely anxiety, difficulty sleeping and other disorders that arise when apart, known as Nomophobia.

The exposure on the background shows that it is important to use social media intelligently, especially at the developmental age of children and adolescents. Children's intelligence in utilizing social media is not necessarily present, but requires assistance from parents, where the figure of a mother plays a very important role.[6]

The mother is the initial milestone in determining the family, the family is the core of human life. Mothers are at the forefront during this pandemic to protect their families from exposure to the Covid-19 virus and the negative effects of exposure to social media. Lack of supervision can cause children to freely access things that are not good. In addition, the use of gadgets that are not wise can be subject to criminal sanctions.

This community service activity provides an opportunity for higher education institutions as service institutions to address the problems faced by the people in Banyumanik Village and their children as users of social media, and build communication through scientific articles, and in later stages by making universities as scientific resource persons to help solve various problems encountered related to science, technology and its applications.

The targets to be achieved through this service activity include, firstly, increasing skills and knowledge in social media and other transactions related to Information and Electronic Transactions, so that the development of information technology can be used optimally and appropriately. Second, provide assistance in developing the proper use of social media to increase awareness of the risks that will be obtained if social media is misused. Third, holding training related to the use of social media to be used intelligently and wisely.

B. RESEARCH METHODS

This service program uses a participatory approach. Partners are involved in identifying problems related to the use of mobile devices. In the early stages, fifteen Activator Family Welfare Development cadres in the Banyumanik sub-district were selected purposively to conduct a focused group discussion. The results of the ocused group discussion became the basis for preparing mentoring materials for Family Welfare Development cadres and building a support system for this program. From the results of the ocused group discussion, it was agreed that the implementation of this mentoring program would be carried out in several stages, namely: First, mapping and problem identification. Second, program socialization to

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5 M Badri., *Corporate and Marketing Communication*, Jakarta, Mercu Buana, 2011

6 Muna Yastuti Madrah et al., Pelatihan Budaya Internet Islami (Buneti): Internet Sehat Berbasis Nilai-Nilai Islami Pada Kelompok PKK Desa Sriwulan, Sayung Demak, *Indonesian Journal of Community Services*, Vol. 1, No. 1, 2019, page. 16

Activator Family Welfare Development members and community leaders. Third, Activator Family Welfare Development cadre training. Fourth Reflection, evaluate and develop an action plan.

C. RESULTS AND DISCUSSION

Women are targeted in this activity, because women are very close to education and childcare. The Family Welfare Development organization itself was chosen because it is the largest women's organization in Indonesia with an organizational structure that reaches down to the Neighborhood Association area.

The stages of mapping and identifying problems raised several things that were of concern to the community service team. The first is related to parents' understanding of the characteristics of internet technology and social media. This misunderstanding leads to neglect negative effects of this technology. Second, lack of understanding of the legal aspects of using social media. That there are legal implications for every upload and comment on social media, Family Welfare Development cadres do not fully understand. Third, the use of social media causes children to depend on devices.

Parents often take shortcuts by giving their children gadgets so that the parents' activities are not disturbed, or when the child is "fussy". These shortcuts, which are often not realized, are actually the justification for children to play gadgets and explore cyberspace.

During the Covid-19 pandemic, children also have strong reasons where learning materials and learning itself are mediated through devices connected to the internet. For teenagers, social media is often used as a medium to show existence and identity. They start showing what they like and don't like and even start showing what they are thinking or doing, showing or posting what they have or achieve.[7]

Excessive dislike is sometimes also simply uploaded via social media. They do not realize that every action in cyberspace also has legal implications as in the real world. In addition, cyber-based crimes also stalk them if they are not smart in social media.

Providing understanding and understanding for children is very important, adjusted to the age of the child. Providing an understanding that the importance of using social media is nothing but an effort to prevent and provide protection from crime. Cybercrime is a threat to children today.

However, social media cannot only be seen from a negative perspective, during this pandemic social media. The service team and partners also identify the positive impacts of social media so that their use will be more optimal. From the results of the focused group discussion, social media has become a fast communication channel for parents and teachers. Social media is also a medium for sharing fun learning content.

Social media is a collection of internet-based applications, which are based on web 2.0 ideology and technology to enable the creation and

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7 Made Dwi Adnjani and Muna yastuti Madrah., Identitas Remaja Melalui Status Sosial Di Face Book, *Jurnal Ilmiah Komunikasi Makna*, Vol. 4, No. 2, 2014, page. 1991–97.

exchange of content by its users.[8] Almost every individual to use social media is increasing. In this era there was a fusion of private space with public space for its users. Users do not hesitate to show their identity.[9]

A social network is a social structure formed from nodes (which in general) are individuals or organizations that are bound by one or more specific types of relationships, including values, visions, ideas, ancestry, friends and others. The network is a way in which they are related to each other because of the similarity of sociality, where they start from the surroundings they know every day to the closest, namely family (Raharja, 2019).

Technological developments shape the utilization of social networks which until now has been used with the term social media, then later followed by various sites starting to emerge, social networks/community sites are an internet phenomenon that represents the younger generation. (Raharja, 2019) for modern society, which is now very familiar with the internet, especially school-age children during the Covid 19 pandemic, school via online. Many social networks are used by the community, especially young people, to establish social functions or make friends.

Social media has a function as an executor or means of communicating via online. The existence of internet and mobile phone technology is increasingly advanced, where social media is growing rapidly. As now accessing Facebook, Instagram, Twitter can be done anywhere and anytime using only a mobile phone. The more sophisticated technology means the faster people can access social media, the easier it is. Furthermore, this resulted in a major phenomenon of information not only in developed countries, but also in developing countries, including Indonesia. The rapid growth of social media is also starting to appear to replace the role of the conventional mass media in spreading the news. As social media users, they can freely edit, review, add, modify both writing, videos, images, and so on from existing content. In addition, social media currently arises as a result of misuse of social media in disseminating information for users who enter the realm of law as a result of disseminating information on social media that does not use ethics. Internet World Stats states that Indonesia is a country with the sixth largest number of internet users worldwide.[10]

Social media crimes through electronic or virtual are also increasing. This virtual crime is called cybercrime. This crime is irresponsible people through computer networks. Therefore, protection is needed and efforts can be made to overcome it. We can start by looking at aspects of criminal law, namely criminal formulation policies and aspects of criminal responsibility,

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8 Fahmi Anwar., Perubahan Dan Permasalahan Media Sosial, *Jurnal Muara Ilmu Sosial, Humaniora, Dan Seni*, Vol. 1, No. 1, 2017, page. 137

9 Lucy Pujasari Supratman., Penggunaan Media Sosial Oleh Digital Native, 2009, page. 47–60.

10 Hardianto Djanggih., Konsepsi Perlindungan Hukum Bagi Anak Sebagai Korban Kejahatan Siber Melalui Pendekatan Penal Dan Non Penal, *Mimbar Hukum - Fakultas Hukum Universitas Gadjah Mada*, Vol. 30, No. 2, 2018, page. 316–30.

including socialization efforts to the public to be smart and wise in using the mass media.[11]

The concept of legal protection for children from cybercrime in Indonesia, which is a country based on law, is in accordance with the provisions of the Convention on the Rights of the Child which has been ratified by the Government of Indonesia through Presidential Decree Number 36 of 1990 and then set forth in Law Law Number 4 of 1979 concerning Child Welfare. In addition, Law Number 23 of 2002 concerning Child Protection which was amended by Law Number 35 of 2014 concerning Amendments to Law Number 23 of 2002 concerning Child Protection, and Law Number 11 of 2012 concerning the Juvenile Criminal Justice System.[12] All of them provide general principles in child protection, namely non-discrimination, the best interests of the child, the survival and development of the child.[13]

In Indonesia it is also regulated in Law Number 11 of 2008 concerning Information and Electronic Transactions as the initial milestone in the development of information technology law in Indonesia. However, its presence has not answered the existing problems. This is fundamental because the dynamics of the development of information technology are developing quite rapidly so that Law Number 11 of 2008 has been conducted a judicial review in the Constitutional Court. Therefore, as the government's response to the development of information technology, Law Number 11 of 2008 in its development was amended by Law Number 19 of 2016 concerning Amendments to Law Number 11 of 2008. The ratification of the ITE law was due to legal aspects carried out by legal subjects who take advantage of the internet from when they are online to entering cyberspace.

The use of cyber by children has brought about fundamental social changes in people's lives that greatly affect children's values and behavior. Deviations in behavior or unlawful acts committed by children, among other things, are caused by factors outside the child's self. The phenomenon of cyber crime, ranging from defamation, exploitation crimes, pornography and so on, children in Indonesia have the right to be protected from the crimes mentioned above. The need to formulate a criminal law policy as an effort to buy protection from the development of the use of cyber media, requires a very in-depth study, concerning philosophical, juridical, sociological aspects and so on. Information technology is now very strategic and has a broad impact on human life activities, therefore special arrangements are needed by the establishment of a law that can deal with crimes against information technology.

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11 Prima Angkupi., Kejahatan Melalui Media Sosial Elektronik Di Indonesia Bedasarkan Peraturan Perundang-Undangan Saat Ini, *Jurnal Mikrotik*, Vol. 2, No. 1, 2014

12 Ida Musofiana, Aji Sudarmaji, and Ira Alia Maerani., Aspects of Legal Protection for Children from Cybercrime, *Jurnal Pembaharuan Hukum*, Vol. 7, No. 3, 2020, page. 201–10.

13 Sahuri Lasmadi, Kartika Sasi Wahyuningrum, and Hari Sutra Disemadi., Kebijakan Perbaikan Norma Dalam Menjangkau Batasan Minimal Umur Perkawinan, *Gorontalo Law Review*, Vol. 3, No. 1, 2020, page. 1

The education received by children and teenagers in terms of general knowledge and religion can be a stronghold for children and adolescents, especially in processing their emotions so they don't always publish it on social media, so that there are limits on what becomes public consumption. which ones should be kept private.

Factors that affect a teenager in the learning process and use of social media come from internal factors that form a positive attitude in realizing smart youth and an external environment that is able to provide assistance for teenagers in using social media intelligently and appropriately so that they don't become boomerangs for themselves. itself and the environment. On the basis of the thoughts and descriptions above, the title is set as follows: Intelligent Social Media in the Digital Age. Social media as a group of applications on the internet that are built using foundations and technology The potential of social media in the near future is extraordinary the large volume of data provided by social media will provide new challenges and new opportunities. Most importantly, this technology is shifting the way people know, read and share news, and find information and content. There are hundreds of social media channels operating around the world today, with the big three being Facebook, LinkedIn and Twitter.

It is the unpleasant things about the ease of accessing the Internet that make media literacy an important thing. Users must be educated to be able to use the internet properly. Media literacy can be said as a process of accessing, critically analyzing media messages, and creating messages using media tools, understanding sources, communication technology, codes used, messages generated, selection, interpretation, and the impact of these messages. So it can be said that the existence of the Internet or this new media has changed the pattern of human communication. A person is not only in a position as a consumer of media but can also be a producer of it.[14]

Preferable to use social media following applicable regulations and subject to the Law of the Republic of Indonesia Number 19 of 2016 concerning Amendments to Law of the Republic of Indonesia Number 11 of 2008 concerning Electronic Information and Transactions. As well as the need for an active role from the community and parents in supervising children in using social media so that they are not entangled with criminal sanctions and/or compensation.[15]

Media literacy skills, especially social media, must be introduced to children from children if they do not want to be left behind and become strangers in an environment that has been exposed to digital information flows. It is hoped that media literacy for children regarding the use of internet media can reduce the bad effects of using this media and also information that cannot be denied spreads to negative things such as: consumerism, a culture of violence, a culture of peeking at people's privacy,

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14 I. S. Hidayat, W., Nur'aeny, N. dan Wahyuni., Cerdas Dan Bijak Dalam Memanfaatkan Media Sosial Di Tengah Era Literasi Dan Informasi, *Jurnal Aplikasi Ipteks Untuk Masyarakat*, Vol. 5, No. 1, 2016, page. 34–37

15 Ida Musofiana., Legal Protection For Victims Of Cybercrime In The Digital Era In Strengthening Cyber Democracy In Indonesia Post 2019 General Election, *The 2nd International Conference And Call* Paper, Vol. 1, No. 1, 2020, page. 84–90.

even sexual maturity occurs more quickly in children's age. Therefore, it is hoped that everyone can use the Internet media wisely to add and broaden their horizons, not just an entertainment medium to access online games and other things.

D. CONCLUSION

The conclusion from the description that has been explained, several conclusions can be drawn through the assistance and supervision of parents in the use of social media and the strong foundation of knowledge and religion that a child has, youth can become a stronghold of the negative influences they get, besides that it can have a positive influence on children -children and youth to be able to take advantage of social media as a place to develop existing talents or can be used as an entrepreneurial tool. In the current era of globalization, information media and technology have become the main commodity in modernization-based human interaction. Based on previous studies, it can be put forward a number of suggestions both for practical purposes and for the development of further research with the growing development of social media and information technology, it is expected that there will be regular education and supervision for children and adolescents in the smart, appropriate use of social media. useful at the same time.

The process of searching for information / information literacy on the internet and social media within the Banyumanik Village PKK activist environment is not yet systematic. This is evident from the steps taken to search for information that have not been able to formulate problems or information needs, have not been able to choose the right search strategy, have not been able to determine the location and method of accessing information correctly, some have not been able to maximize, synthesize and evaluate the information obtained. ; Optimization through social media has not been maximized, as seen from the utilization and only normal friendships. Then it can be categorized / classified as a passive search.

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